

PMI Rome, Italy Chapter www.pmi-rome.org

Joint Event with INCOSE Chapter Centers on Business Analysis

The PMI Rome, Italy Chapter recently held a training and professional meeting in collaboration with INCOSE Italia (International Council on System Engineering). More than 150 delegates from a variety of business environments attended the meeting.

The sessions during the meeting reflected recent trends in business analysis and project management surrounding requirements management and the role that business analysts, system engineers and project managers need to play within different business contexts. The keynote speaker of the full-day event was Dave Bieg, requirements management and business analysis program manager at PMI.

Anna Maria Felici, PMP, president of the PMI Rome, Italy Chapter and Vincenzo Arrichiello, president of INCOSE Italia, opened the conference welcoming all delegates and presenting them the mission and vision of their own organizations. Mr. Arrichiello said that his organization will seek other opportunities of collaboration with the PMI Rome, Italy Chapter in the future.

Mr. Bieg brought the audience through PMI's requirements management and business analysis program, expanding upon the central role of the business analyst and how its activities complement the ones of the project manager. He also told the audience about PMI's plan to publish a new standard on requirements management, as well as the business analysis practice guide that was issued in late 2014 (see cover story). Mr. Bieg showed the results of a *Pulse of the Profession*® survey PMI



Participants from the PMI Rome, Italy Chapter and INCOSE Italia

conducted on the effectiveness of good requirements practice, and he made the audience aware of a new PMI online resource, the requirements management thought leadership web page, www.PMI.org.requirementsmanagement.

Lucio Tirone, INCOSE Italia vice president, explained to the audience the INCOSE vision about system engineering and the role of the system engineer within the requirement management process.

Other speakers included:

- Emanuela De Fazio, PMP, PMI Rome Italy Chapter volunteer, who analyzed the coordinated approach of the portfolio manager, program manager, project manager and business analyst within the PMI frameworks, emphasizing how continuous coordination of these

roles as well as the recognition of their value within organizations is a key success factor for organizational strategies.

- Andrea Fiaschetti, vice president of Rome Engineers Association, who described the system engineering role within complex systems management.
- Giancarlo Duranti, PMI-PBA, PMP, project manager and business analyst practitioner and trainer, who focused on the interactions between the project manager and the business analyst. Mr. Duranti said a key role the business analyst plays is modeling effective solutions aligned with an organization's strategy. He said some project/program areas such as scope, communication, risk and

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PMI Karachi Pakistan Chapter www.pmikarachi.org

International Project Management Day Celebrated

By Wardah Asif, PMP

The PMI Karachi Pakistan Chapter (PMI-KPC) celebrated International Project Management Day (IPM Day) on 15 November with its 112th monthly seminar event. The celebration was in the form of a special mini conference featuring three speakers from within and outside Pakistan. The program also brought together business leaders, industry experts, professionals, members of academia and other stakeholders from the project management community.

The program started with a special video collage of congratulatory messages from PMI's members and volunteer leaders from the U.S., U.K., Mexico, Italy, Brazil, Sri Lanka, Poland and Australia.

Addressing the gathering, Chapter President Zahara Khan announced that PMI-KPC won the PMI Chapter Membership Retention Award in 2013 with the highest retention rates among



The team from Pakistan Petroleum Limited, which won the chapter's Award for Corporate Excellence

chapters in the Asia Pacific region. Ms. Khan thanked all chapter members for their engagement and trust in the chapter. She urged business leaders to play an active part in adopting the project management best practices in their respective organizations and industries.

Chief Guest Ishrat Hussain, dean and director, Institute of Business Administration, former chairman for Government Commission on Reforms and ex-governor, State Bank of Pakistan, stressed the need for translation of knowledge acquired through education into projects that benefit society. National wealth is created by dedicated, hardworking professionals with the right value system, he said. He tied Pakistan's growth and prosperous future to a strong focus on the STEM (science, technology, engineering and mathematics) fields.

Professor Dr. Shabbar Ali, chairman, Department of Urban and Infrastructure Engineering at NED University of Engineering and Technology, discussed the possible career trajectory of geographic information systems (GIS) professionals in the fields of transportation, healthcare, mining and crime analysis. He also shared the GIS projects undertaken by the NED University such as mapping of the closest health facility from all roads and intersections of the city.

Sohail Zindani, an organizational development and training professional, gave a very engaging session on "Management by Walking Around (MBWA)." He believes that project managers can learn the science of managing projects through books, but the art of managing projects for success can only be learned by championing MBWA.



Ishrat Hussain

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Muhammad A.B. Ilyas, a member of the PMI Arabian Gulf Chapter, then took the stage as the invited guest speaker from Kuwait. His co-speaker Khalifa Mohamed Hassan joined the audience through a video recording. The two covered the impact of cultural diversity on projects and team dynamics, and shared useful insights and tips about effectively working with multi-cultural teams.

The knowledge-sharing sessions were followed by a special awards ceremony. Pakistan Petroleum Limited, a frontline player in the energy sector in Pakistan, was awarded the PMI-KPC Award for Corporate Excellence (PACE). PACE recognizes the organizations that focus on employing project management best practices to achieve business results.

The event ended with a cake-cutting and certificate distribution ceremony to celebrate IPM Day and to recognize the contribution of volunteers. The program concluded with a professional networking event.

The IPM Day Celebration event was conceived, designed, managed and executed by PMI-KPC volunteers, including student ambassadors. The event was a resounding success.



Audience at the event

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planning management could have overlapping project manager and business analyst responsibilities, possibly generating conflict. He also suggested guidelines to avoid conflict.

After the networking lunch, Filippo Dall'Olio, PMO director at Telecom Italia, and Mirella Marocchi, PMP, project business manager at Telecom Italia, discussed the evolution of the role of project manager into the project business manager. The need to respond to a strict time-to-market while being compliant with challenging quality standards required Telecom Italia to build a new professional role

encompassing the project manager, business analyst and financial manager capabilities.

The event ended with Mr. Davide Fierro, Central Office INAF (National Institute for Astrophysics) director, describing a complex project encompassing one million antennae to illustrate the new challenges of project management and system engineering in dealing with the huge amount of requirements that scientists produce worldwide.

At the end of the meeting Ms. Felici and Mr. Arrichiello thanked the delegates and expressed best wishes for other joint opportunities.

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